



STEP 1: Creating Time for Change

Personal Productivity for Executive Leaders - GenAI Coaching Workshops

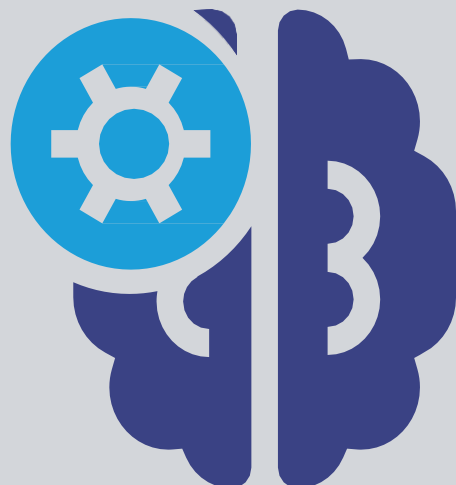
Invest 2 hours, and save **ONE DAY** within a week

Why This Session?: In today's AI-powered world, executive effectiveness isn't about doing more, it's about thinking differently. The first session in **STEP 1** is a **two hour immersion that frees up your most limited resource: strategic thinking time.** You'll experience firsthand how to work with GenAI as a strategic colleague, no longer a tool, but a trusted advisor so you walk away with outputs and an approach you can apply immediately. This is your first experience in TIP's STEP 1 transformation journey.

*"Do you meet the quarter or reinvent the business? Now you can (and **MUST**) do both."*

What an Executive Said: Sir Jeremy Darroch: Chair - Reckitt

“ This session with TIP has been fantastically helpful for my approach as a leader. Within just a week, I've gained substantial efficiency and newfound time capital that allows me to focus on more impactful work. The standout aspect has been using GenAI to streamline dense reports and stimulate ideas—empowering me to engage more deeply and effectively with my team and stakeholders. Their approach doesn't just save time; it's already redefined how I am thinking about and approaching the work I do. ”



The STEP 1 PERSONAL session is formed of three parts:

1. Simulate

- You'll roleplay as a new CEO or any C suite functional leader at large organisation
- Working with a complex 92 page real-world business deck, you'll use GenAI to build comprehensive onboarding plans, prep messaging, determine team and investor dynamics, shaping your team engagement to help you focus on what matters, hitting the ground running.
- We'll shift your mindset from solution thinking to comprehensively defining problems, outcomes and context, improving your prompting and learning how to validate and verify the responses so can learn to trust your new '*colleague*'.

2 Solve

- Bring any of your top real **strategic challenges**; it could be pricing, positioning, board papers, internal misalignment and we'll help you prompt GenAI to co-create solutions you can apply in the session
- You'll regain more than 2 hours of time working on the above in real time.

3. Reflect

- Use the call transcript to unlock **leadership** insights
- Learn how GenAI reflects your thinking back to you, sharpening your leadership style and coaching depth
- Learn how GenAI can overcome **unconscious bias** that affects our decision making

The Impact

- 80% of C-suite participants say they reclaimed at least one day a week of strategic time in the first month of using GenAI
- Most shift from efficiency-focused prompting to using GenAI for insight, framing, and leadership decisions- driving effectiveness

What You'll Walk Away With

- A GenAI first mindset with a first-hand appreciation of the paradigm shift AI is having
- A simple approach to prompting to maximise value from GenAI straightaway

A New Era of Leadership with TIP's GenAI Coaching

TIP's GenAI coaching isn't a training program; it's a transformative mindset shift. Our approach teaches leaders to integrate GenAI as a trusted partner, enhancing how you think, decide, and engage with others. Leaders evolve from reactive to proactive, using GenAI to solve today's challenges and redefine the future of your company.

No risk. If we don't create value, you don't pay.

